

KNOWLEDGE EXCHANGE!



India Organic 2006 CONGRESS

The high level 3-day Congress offers a unique platform to present developments, achievements, trends and research results of the organic sector and to discuss up to date in-branch topics. This prestigious international assembly has been organised in partnership with M/s Organic Services, GmbH Munich, Germany (www.organic-services.com) – the experts behind Bio Fach, the Congress for Organic Business at the World Trade Fair.

National and international stakeholders are invited to submit topics/proposals for presentations of general interest for the organic industry. Any such proposals are highly appreciated. The India Organic Congress programme includes:

- Presentations/Topics, selected from the call for papers
- Selected and invited presentations
- Company, Organisation, State (COS) promotion

see separate format for registration (www.indiaorganic2006.com/seminars/registrationform.pdf)

TARGET GROUPS

Farmers, input suppliers, traders, entrepreneurs eager to enter into organic trade or to source products.

Executives of food ingredient companies, retailers, supermarkets.

Exporters of organic products from all over the country, importers of organic products from abroad.

Out of home consumption (canteens, hotels, chefs).

Authorities/administrative buyers and producers of raw materials from cosmetic, nutraceutical and pharmaceutical industries, financial institutions, consumer opinion makers.



CONGRESS PROGRAMME

Policy	1.1 Organic sector development 1.2 Education, gender and awareness building 1.3 Conversion and economics of organic agriculture
Production	2.1 Organic systems 2.2 Animal production 2.3 Input and field trials 2.4 Plant protection - Biocontrol agents - Soil-borne disease management 2.5 Vermiculture 2.6 Horticulture 2.7 Post harvest processing and quality aspects
Market	3.1 Domestic market development 3.2 Market access for small-scale producers 3.3 Marketing and value addition 3.4 International markets and export 3.5 International buyers and product sourcing 3.6 Development of market structures and distribution
Public and private systems	4.1 Organic and more – strategies for value addition 4.2 Major food standards and regulations 4.3 Input evaluation and listing
Organic cotton and textiles	
Wild collection, medicinal and aromatic plants	
Climate change and organic agriculture	
Documentary films	
Company – Organisation – State (COS) promotion	

For further information contact: Congress Secretariat ICCOA, Dr. Seetharam Annadana PhD
Tel: + 91- 98450 06451. Email: annadana@iccoa.org, www.iccoa.org

For COS promotion please log on to:
www.indiaorganic2006.com/seminars/registrationform.pdf to register.



Diamond Sponsor



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Bird's Eye View of India Organic 2006



For more information contact:
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EVENT MANAGERS



CO-ORGANISER



National Centre for Organic Farming (NCOF)
Ministry of Agriculture



ORGANISED BY



INDIA ORGANIC 2006

.....The market place for organic people

9th to 12th November 2006, Palace Grounds, Bangalore



Designed by Envisage Communications, Bangalore

- TRADE FAIR
- CONGRESS (SEMINAR SERIES)
- ORGANIC FOOD FESTIVAL

India Organic 2006 is the perfect opportunity for you to establish links in the field of Organic Produce. Building on the tremendous success of India Organic 2005, this mega event has been meticulously planned to be even bigger and better!

Under the aegis of the International Competence Centre for Organic Agriculture (ICCOA), India Organic 2006 is part of the mission of developing competence in organic agriculture and agribusiness in India and South Asia.

FRESH CONNECTIONS!



HIGHLIGHTS

TRADE FAIR	Over 250 Exhibitors
CONGRESS (Seminar Series)	90 sessions, international format, over 750 delegates, 3-language translation
B2B MEETINGS	International and National trade visitors
ORGANIC FOOD COURTS	With regional cuisines
CULTURAL EVENTS	Witness the spectacle

India Organic 2005 ... a concept was developed and marketed. With great success!

Over Rs. 42 crores of business enquiries were generated over the four day event!

Over 30,000 visitors thronged through the venue, with an additional 1000 trade visitors. 16 countries participated, and 21 of the Indian states were well represented. Over 450 Seminar delegates and over 150 participants in the Buyer-Seller meet also benefited.

India Organic 2006 ... this successful idea is now ready to produce a bumper crop! The 4-day event is sure to attract thousands of visitors to the Trade Fair, plus open up exciting discussions and connections through the international Congress!

THE TIME IS RIPE!

TRADE FAIR

- Compartmentalising certified organic participants from other forms of organics as separate enclosures.
- Separate enclosures for State pavilions.
- Exclusive space or enclosures for Certification bodies, Laboratories and Post harvest processors.
- Exhibitors/Stall holders can sell their wares during the Consumers' timings only.
- ICCOA would ensure greater number of foreign buyers in India Organic 2006
- Separate timing at the trade fair for business visitors and general visitors/consumers.

9-11 November, 2006 (Thursday - Saturday) Timings:	
Trade visitors	10.00 am to 4.00 pm
Consumers/General visitors	4.00 pm to 8.30 pm
12 November, 2006 (Sunday) Timings:	
Consumers/General visitors	10.00 am to 8.30 pm



HARVEST THE BOUNTY!

Get seen and get known!

An audience of thousands – select people with a high degree of interest in the organic trade!

Visitors' Profile:

- Entrepreneurs eager to enter into organic trade
- Importers of organic products from abroad
- Exporters of organic products from all over the country
- Purchase executives of food ingredient companies, supermarkets, 5-star hotels and large retailers
- Farmers, traders and certification bodies looking for laboratories
- Farmers looking out for organic input suppliers and certification agencies
- Buyers of raw materials from cosmetic, nutraceutical and pharmaceutical industries
- Farmers/Farmer Groups/Entrepreneurs looking for information on Organic Farming, etc.
- Consultants in the Organic food, Cosmetics and Pharmaceutical business
- University Students and Scientists, Policy makers from the Central and State Govts.
- Consumers and Tourists - potential buyers of organic products

The Trade Fair at India Organic 2006 will be open to national and international co-organisers, state pavilion holders, co-sponsors and exhibitors.

MODES OF PARTICIPATION

- As a Sponsor
- As an Exhibitor
- As an Organisation, at COS presentations
- As a Delegate to the Congress (Seminars & Lectures)
- As a Business Delegate
- As a Visitor to the Trade Fair and Organic Food Festival

FACT SHEET

Sponsorships: 4 categories

Diamond sponsor	Rs 10 lakhs lump sum
Platinum sponsor	Rs 5 lakhs lump sum
Gold sponsor	Rs 2 lakhs lump sum
Silver sponsor	Rs 1 lakh lump sum

State Pavilion: 2 categories

Diamond category	Rs 10 lakhs lump sum
Platinum category	Rs 5 lakhs lump sum

STALL BOOKING/EXHIBITOR

Stall rent Rs. 30,000 for 3m x 3m space

STALL / SPACE BOOKING DETAILS AND FACILITIES

For every 9 sq. mt. – 3 spotlights, 5 amp socket, 1 table, 2 chairs, dust bin. Modular structure of international standards, with side and rear walls, fascia and carpeting.

Payment terms: 100% at the time of booking.

All payments to be made by demand draft/ at par cheque, favouring ICCOA a/c India Organic 2006, payable in Bangalore.

The last date for applying as sponsors and for booking space/stall is 15 October 2006.

For details of all the above, please get back to us at manoj.menon@iccoa.org or visit the website www.indiaorganic2006.com.

SEED SUCCESS!

