

Day 2 November 11

Halls /time	GANGA	CAUVERY	NARMADA
<b>Ganga:</b> 09:30–11:00  <b>Cauvery and Narmada:</b> 10:00-11:30	<b>3.4 International markets 09:30 - 11:00</b> This session will give an overview about international organic markets, their status, growth and prospects for producers, traders and exporters. It features the world, the two major markets in the United States and Europe and looks deeper into the strategy of one European country, the Netherlands. The export potential of Indian organic products complements this session. <ul style="list-style-type: none"> <li>Tobias Eisenring, Research Institute for Organic Farming (FiBL), Switzerland: <i>World of Organic Agriculture - new trends in production and market development</i></li> <li>Sam Welsh, Onecert, USA/India: <i>Overview about the US market</i></li> <li>Gerald A. Herrmann, Organic Services, Germany: <i>Characteristics and status quo of the European Market</i></li> <li>Mr. Hans Wolff, Counsellor for Agriculture, Nature and Food Quality, Royal Netherlands embassy, India: <i>The Netherlands public private covenant "market development of organic products"</i></li> <li>Girijaa Upadhyay, Solaris and Debjani Chowdhary, World Trade Center India, India: <i>Export Potential of Organic Produce of India: Trends and issues</i></li> </ul>	<b>2.2 Animal production 10:00 – 11:30</b> Organic animal husbandry is not at the centre of activities in India. This session shall give a deeper insight into production as well as targeted treatment, preventive measures or in case of problems, the application of traditional experiences and products. <ul style="list-style-type: none"> <li>Mr. Mahesh Chander, Indian Veterinary Institute: <i>India needs more animal production</i></li> <li>P.V. Mohanan, Extension Training centre, Kerala, India: <i>Treatment and control of diseases in animals with ethnic veterinary practice for organic farming</i></li> <li>D. Ravikiran, Adventis Biolabs, India: <i>Production of health-eggs supported by herbal supplements to laying hens - a preliminary trial</i></li> </ul>	<b>4.2 Input evaluation and listing 10:00 – 11:30</b> Organic Agriculture allows the use of inputs supporting the production system however organic agriculture is more than just the substitution of allowed for prohibited inputs; the session will cover criteria and principles used to determine which inputs are acceptable and will provide practical examples. <ul style="list-style-type: none"> <li>Dr. Sances, Pacific Ag Research Corporation, USA: <i>Field development and registration of organically certified pest control and plant nutrition products in the US</i></li> <li>Umesh Chandrashekar, IMO, India: <i>NPOP requirements and the IMO approach on evaluation and approval of inputs</i></li> </ul>
<b>Break</b>	<b>11:00-11:30</b>		<b>11:30-12:00</b>
<b>Ganga:</b> 11:30–13:00  <b>Cauvery and Narmada:</b> 12:00-13:30	<b>3.5 International sourcing and market support 11:30- 13:00</b> Exports to international markets are challenging; structures and players, conditions, quality and other requirements are often not known in detail – a problem for many producers. This session will help to unveil some of these unknown factors; export support programmes will present opportunities and companies their sourcing policy. <ul style="list-style-type: none"> <li>Jan Tuinje, CBI, The Netherlands: <i>Exporting into the EU with CBI</i></li> <li>Jürgen Serr, Herb Service, Germany: <i>We speak the language of herbs - company and sourcing requirements</i></li> <li>Franziska Staubli, SIPPO, Switzerland: <i>The SIPPO programme for supporting exports to Europe and Switzerland</i></li> </ul>	<b>B 2 B Meeting</b>	<b>B 2 B Meeting</b>
<b>Break</b>	<b>13:00-13:30</b>		<b>13:30-14:00</b>
<b>Ganga:</b> 13:30-15:00  <b>Cauvery and Narmada:</b> 14:00-15:30	<b>4.1 Major food standards and regulations 13:30- 15:00</b> There are several major (international) organic regulations and standards which have to be considered especially by those entrepreneurs targeting export markets; however there are other Food Standards such as EurepGap that are potentially applicable for organic farmers and processors depending on specific circumstances. This session will provide a short overview on a series of organic but also other food standards (see also complementary session 2.7 on Food Processing and Quality). <ul style="list-style-type: none"> <li>Arun Gopinath, Indocert, India: <i>Introduction to EUREPGAP</i></li> <li>Dr. Mallika Mathe w, IMO, India: <i>Introduction to NPOP</i></li> <li>Sam Welsh, Onecert, USA/India: <i>Introduction to NOP/JAS</i></li> <li>Bobby Isaac, Lacon, India: <i>Introduction to the EU Regulation</i></li> </ul>	<b>2.3 Inputs and field trials 14:00-15:30</b> Field trials and experiments are important tools for result oriented research be they scientific or practical in nature. Results of application of different products in various crops are presented in this session. <ul style="list-style-type: none"> <li>Dr. Padmini Shiykumar, Sarvamangalam natural products, India: <i>Successful Organic Farming Practices - A Case Study</i></li> <li>Yudhvir K.Bhoon, Sri Venkateswara College, India: <i>Mycorrhizal inoculation of the medicinal plants: field and phytochemical studies</i></li> <li>Dr. Hemanagee Jambhekar, Live Energies Private Limited, India: <i>Effect of sanjeevan system of farming on paddy</i></li> <li>G. P. Upadhyay, University of Horticulture and Forestry, Nauni, India: <i>Effect of Integrated Approach of Organic Farming on Yield and quality of Tomato and Bell pepper</i></li> </ul>	<b>6. Production and marketing of medicinal plants, spices and essential oils 14:00-15:30</b> The worldwide situation of organically certified wild collection has recently been analysed by an ITC (International Trade Centre, Geneva) study. The session will include practical experiences of sustainable collection and cultivations as well as market and quality requirements, challenges and opportunities. <ul style="list-style-type: none"> <li>Ms. Mildred Steidle, Organic Services, Germany: <i>Introduction and presentation of the ITC study on wild collection</i></li> <li>Giridhar A. Kinhal, Conservation Action and Research Group, Foundation for Revitalisation of Local Health Traditions (FRLHT), India: <i>Integrating sustainability with organic collection of wild medicinal plants - an ecosystem friendly approach</i></li> <li>Lal Singh, Himalayan Research Group, India: <i>Organic cultivation of selected species of Himalayan medicinal plants</i></li> <li>Bert-Jan Ottens and Geertje Otten, ProFound/ SIPPO, The Netherlands/ Switzerland: <i>The market for wild collected products and its quality requirements; example of wild collection in Afghanistan</i></li> </ul>
<b>Break</b>	<b>15:00-15:30</b>		<b>15:30-16:00</b>
<b>Ganga:</b> 15:30-17:00  <b>Cauvery and Narmada:</b> 16:00-17:30	<b>3.6 Development of market structures and distribution 15:30- 17:00</b> New organic shop concepts are born in many countries in the world. In the past, mainly found in well developed organic consumer markets like Europe, they can be found today in emerging markets as well. This session presents one successful Indian example and highlights the marketing approach of a farmers group. <ul style="list-style-type: none"> <li>Raj Seelam, 24 Lettered Mantra, India: <i>A Case Study on Communication &amp; Market Development for Organic products</i></li> <li>Stanely H. Pereira, Peermade Development Society (PDS), India: <i>Processing, quality products and marketing for value addition</i></li> <li>Jashwant Purohit, Fab India: <i>Setting up of organic retail chains – the Fabindia experience</i></li> </ul>	<b>1.2 Education, gender politics and awareness building 16:00-17:30</b> Organic agriculture is much more than just changing practices on the production level; this session highlights challenges of the current agricultural system, is concentrating on the additional value organic agriculture offers, and highlights the importance of women in and for the food chain. <ul style="list-style-type: none"> <li>Manohar Parchure, Maharashtra Organic Farming Federation, India: <i>System failure, the reason for farmers' suicides</i></li> <li>Asha Kachru, STRAINATA, India: <i>Organic Agriculture and Matriarchy</i></li> <li>Dr. C.S. Vaidya Agro-Economic Research Centre, H.P. University, India: <i>Use of bio pesticides in storage of potatoes in district Kanga of Himachal Pradesh: A study of women empowerment</i></li> </ul>	<b>8. Natural and organic body care 16:00-17:30</b> Natural and organic body care products and cosmetics belong to the fastest growing product ranges worldwide. The session will provide an overview about these markets and deal with specific requirements of companies being active in this market segment. <ul style="list-style-type: none"> <li>Mildred Steidle, Organic Services GmbH, Germany: <i>Overview about international markets and trends</i></li> <li>Dr. Martin Neubauer, Hanseatisches Neem Kontor, Germany: <i>Body care and cosmetics from Neem</i></li> <li>Eugene Milovanov, Ukragrofin, Ukraine: <i>Essential oils and their requirements in international trade</i></li> <li>Christine Ellinger, Wala, Germany: <i>Quality aspects of a processing company sourcing internationally for body care and health products</i></li> </ul>
<b>Break</b>	<b>17:00-17:30</b>		<b>17:30-18:00</b>
	<b>10.1 The future of food (film from USA) 17:30- 19:00</b>	<b>10.2 Moodambail Savayava Grama (film from India) 18:00- 19:30</b>	<b>10.3 The World Grows Organic (film about IFOAM) 18:00- 19:30</b>